IAN KING'S

TRUE MOMENTUM QUICK START GUIDE

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By Ian King, Editor of *True Momentum*

The worst year *ever* for the Nasdaq was 2022.

But I don't have to tell you what you already know.

Fox Business, *The Wall Street Journal* — and every other market media you keep up with allude to doom and gloom.

And if you're a new investor with little to no skin in the game — you're feeling hopeless.

But here's what the media is leaving out.

Bear market profits are just as possible as bull ones.

In fact, both my research and professional investing experience show that some of the biggest fortunes come after a bear market.

Following the COVID crisis, the stock market surged 74% — essentially minting six years' worth of returns in 12 months!

After the infamous 2008 financial crisis, the market returned 68%.

I was a hedge fund trader on Wall Street back then — so I was no stranger to these temporary falls and subsequent rises.

And I was able to gain my clients a 261% profit versus the average hedge fund's 18% losses.

Looking back even further, the S&P 500 more than *doubled* the 11% average annual return since its inception following the dot-com crash.

So you don't have to sit out the market during a bear market. In fact, doing so could cause you to miss out on a sizable fortune.

See, I've tracked a pattern that shows that the average number of stocks that rise 8X in *any* given year is about two to four.

In a "normal" year, you only have about three opportunities.

But in the years following a stock market crash, that number grows *exponentially*.

Because the biggest fortunes aren't captured along easy street. They're made after bear markets and crashes.

Stocks that follow this pattern have made triple-digit gains, in less than a year, following every major stock market crisis of the last three decades.

For the sake of time, here's a timeline of the last two:

- **In 2001, after the dot-com crash, the number of stocks to soar 8X went from six in 2002 to 13 in 2003.**
- **In 2004, it settled at 10 — which is still higher than the average — but shot to *25* in the wake of the great financial crisis of 2009!**
- **Then, after the COVID crash of 2020, it skyrocketed to 25 again before settling at 17 in 2021, which, again, is still substantially higher than the average.**

Considering how the 2022 bear market has panned out, this pattern suggests we're due for another 8X wave.

But it's not all about making money in a bear market — because every market turns.

In this guide, my goal is to not only show you how to weather any bear market crisis to come out as much as 8X richer in the 12 months following, but to double — *even triple* — your money in a bull market.

So, let's get started!

Your 5-Factor Winning Trade Checklist

When it comes to the markets, the two single most important factors at play here are *timing* and *disruptive trends*.

Because you can't capture stocks experiencing momentum without buying in at the right time.

Technology and innovation are the foundation of every *True Momentum* stock in the portfolio.

Because disruptive tech will be the bedrock of the biggest innovations of the next decade.

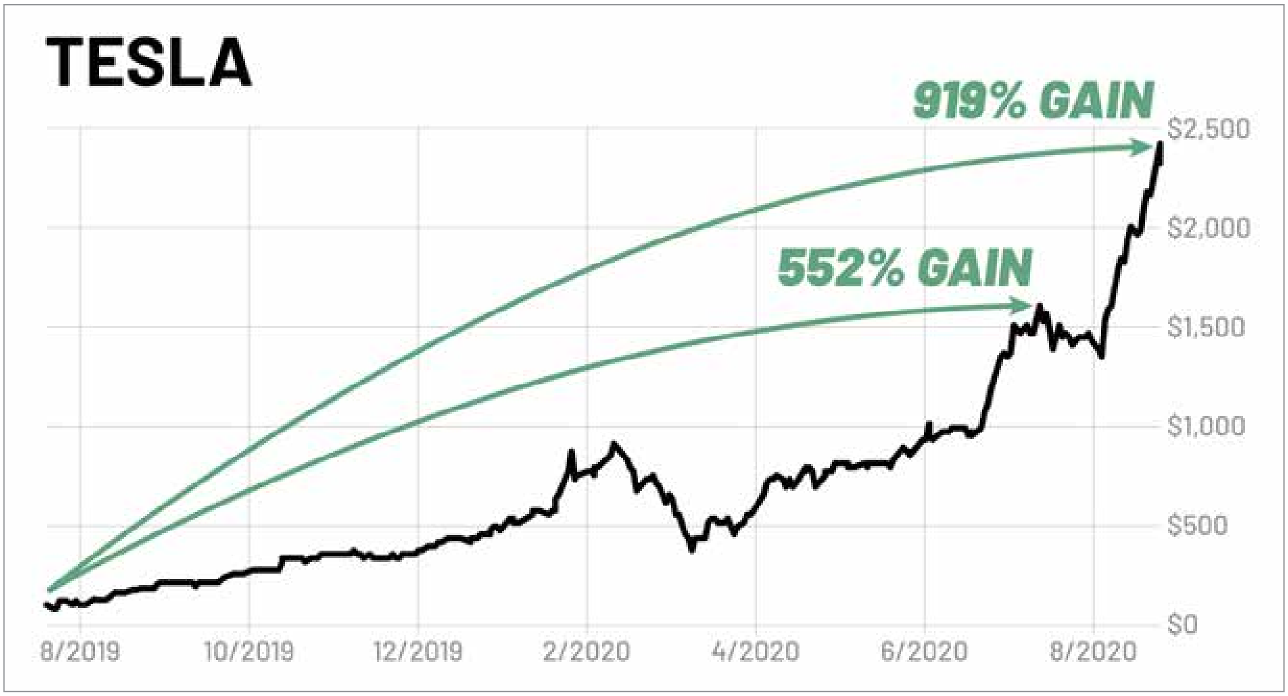
Look at Tesla — a stock with incredible innovation.

When I recommended it in August 2019, it was one of the most controversial stocks on the market. After holding for 11 months, I recommended readers sell half their position for 552% — 6X in under a year.

Two months later, we closed the second half for more than 900%. Over 8X in just over a year!

These gains are getting bigger and coming faster after every crash because the speed of innovation continues to increase.

Electric vehicles, autonomous driving, artificial intelligence, renewable energy and



blockchain are all disruptive tech trends — and they're accelerating faster than our minds can comprehend.

Because in almost every industry, there's a core technology that is getting cheaper, more efficient and gaining more demand.

Think Moore's law, which states that chip power (essential to electric vehicles, computers, mobile devices and more) doubles every 18 months.

Or Wright's law. The theory suggests that for every doubling of production, costs drop by an estimated 25% … which is why batteries have become cheaper.

Or the fact that genome sequencing costs have dropped 99% in the past two decades!

Let's face it, your goal in *True Momentum* is to invest in picks that will make you money.

To do that, there are several boxes that need to be checked before a stock even makes it onto my radar as a potential recommendation.

This includes:

- 📈 **Disruptive tech.** Stocks with disruptive tech have either the benefit of being in demand or the potential of doing so at some point in the duration of our holding period and identify companies poised to capitalize on these innovations.
- 📈 **Projected revenue growth.** If projected revenue growth exceeds 20% annually, it's a sign that business is poised to accelerate.
- 📈 **Forward-facing guidance.** If the stock is beating earnings estimates and management is revising them higher, business is growing faster than insiders expected.

- 📈 **Insider buying.** If a company knows it's onto a good thing, its employees — and particularly its C-level executives — will grab as many shares as they can get their hands on before the market catches on.

- 📈 **Technical momentum.** Momentum is all about timing. To confirm a stock's *True Momentum*, I use a series of technical indicators to get our timing right — specifically, traditional technical analysis.

This checklist helps me identify underestimated companies poised to capitalize on these innovations. The very ones that Wall Street has underappreciated.

These are the companies that are set up to capitalize on innovative tech trends and have the power to reap gains anywhere from 100% to 1,000%!

But we won't be trading just any stocks. In addition to the above checklist, the stocks I recommend adding to your *True Momentum* portfolio must have a market cap in the $3 billion to $10 billion range.

And if a company *and* the time is right, I'll send a buy, but not before. Because after all, we never trade just to trade.

It has to present a great opportunity for you.

Selling Shares and Managing Losses

Now that you know my trading plan, it's important for you to know how to sell your shares when the time is right.

When it's time to sell your stocks, the process has to be quick. Because depending on the reason behind the sell, stock prices tend to move fast. Remember, when selling, your goal should always be to get the best price possible and minimize losses.

So when it's time to close one of our positions, I will send you a "trade alert." The alert will be brief and include only my basis for selling, the gain or loss percentage, followed by your action to take.

To do this, we'll use the 14-day average true range (ATR).

This takes the volatility of the stock and then gives us a better place for stop orders and sell orders.

Finally, I'm sure you're wondering the million-dollar question: *How will we manage losses?*

Stop-losses. One option is to use a basic 25% trailing stop-loss on most of our positions.

For example, if we buy a stock at $10, you can have an immediate 25% stop-loss price of $7.50. If the stock falls to that point, you have the option to sell.

But as the stock rises, our 25% trailing stop will only rise on half of the position.

This gives us a lot of room to work with — because if you bought two shares of that $10 stock, and if the stock rises to $20, congrats, you have a 100% gain!

Now, half of your position will continue to have a baseline stop-loss at $7.50.

But the other half will have a stop-loss at $15.

If the stock falls to $15, we will sell half of our position for a 50% gain. You can see how this process allows us to take some of our profits off the table — while remaining in the game for future gains.

Average true range (ATR): As an analyst, I prefer the 14-day ATR to track our portfolio positions.

This technical indicator better accounts for the stock's volatility as it is an average move of the past 14-day period.

Don't worry about the math or tracking your prices, though. I will handle it all! When one of our stops is hit — and it's time to preserve profits — I will send you an immediate alert.

For anyone who would prefer to use a simple 25% trailing stop-loss strategy on your entire position, feel free to do that. Just know that we may still officially be in a position after you have been stopped out of the entire holding.

So, once again, welcome to *True Momentum*.

Remember, I'm here for you. That said, if you ever have any questions, you can send them to TrueMomentum@BanyanHill.com!

While I may not be able to respond to every single question, I will certainly keep them in mind when preparing your weekly updates.

Regards,

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